

# WCK.

WEST COAST KIDS  
CANCER FOUNDATION

# EVENT SPONSORSHIP.

## VANCOUVER IMPACT DINNER

Steamworks  
Mount Pleasant  
October 16, 2024

In support of  
WCK programs.







## OUR PROGRAMS MAKE A DIFFERENCE EVERY DAY. AND SO CAN YOU.

When B.C. families face childhood cancer and blood disorders, WCK is there for them every step of the way. We make sure families stay nourished at the hospital and at home. We create spaces for kids to be kids. We make sure every member of the family feels supported and cared for.

### IMPACT DINNERS: SMALL EVENTS. BIG IMPACT.

We're not here for glitz and glam. We're here to make a difference. Our unique Impact Dinners cut out the stuffiness of a gala and offer intimate, curated experiences that get to what matters — making lives better for kids and families experiencing childhood cancer and blood disorders.

### SUPPORT WCK THROUGH SPONSORING THIS EVENT.

When you're part of something small and meaningful, your impact is felt that much more. At our Impact Dinners you can count on:

- Your company being **prominently featured**. No logo soup here!
- Being **in front of some of the best connected change makers** in our community.
- A high **Return on Community Investment (ROCI)**. Your guests will leave knowing that this sponsorship has made a real impact in the daily lives of WCK families.





# OUR IMPACT

Last year WCK programs reached more families than ever before.

With your generous support, **we can do even more.**



# 201

B.C. FAMILIES  
SUPPORTED

# 23,257

FOOD ITEMS DELIVERED  
TO FAMILIES

# 150

PORT SHIRTS GIVEN TO  
KIDS ON TREATMENT

# 71

KIDS MADE MEMORIES  
AT CITY CAMP

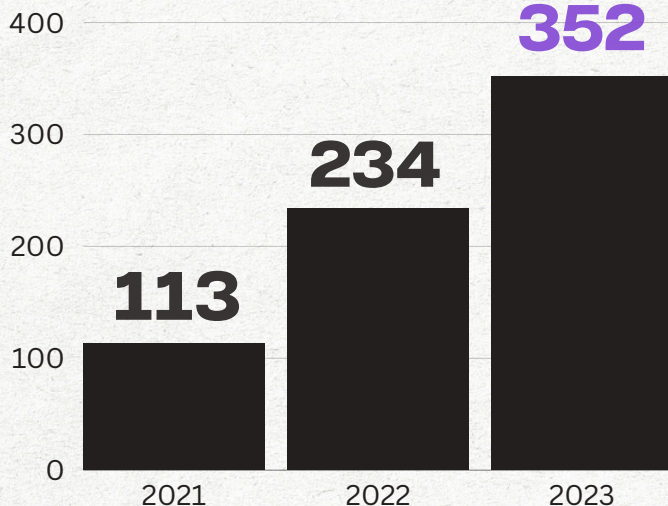


**“WCK’S HELP  
LEFT ME  
FEELING TAKEN  
CARE OF AND  
SUSTAINED, SO  
I COULD TAKE  
CARE OF AND  
SUSTAIN MY  
CHILD.”**

– Parent



**MEALS AND SNACKS  
BROUGHT TO THE  
HOSPITAL PER WEEK**





# SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSOR

### 1 AVAILABLE

- Two tickets to the event
- Primary logo placement on event signage
- Logo placement on the WCK website
- Recognition on WCK social media platforms
- Verbal recognition during the event
- Tailored WCK communication piece that can be used in your communications



## YOUR IMPACT

You will provide **33** families with boxes full of food at home

**\$5,000**

## SUPPORTER

### 2 AVAILABLE

- One ticket to the event
- Logo placement on event signage following Presenting Sponsor
- Logo placement on the WCK website
- Recognition on WCK social media platforms
- Tailored post-event impact communications



## YOUR IMPACT

You will provide **500** fresh blended smoothies to families at BC Children's Hospital

**\$3,000**

## ADVOCATE

### 3 AVAILABLE

- Logo placement on guest takeaway gift
- Recognition on WCK social media platforms



## YOUR IMPACT

You will fill the freezer for **ONE WEEK** at BC Children's Hospital

**\$1,000**





## CONTACT:

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