

20
23

WEST COAST KIDS
CANCER FOUNDATION

W
K
C
F



WCK.

**WEST COAST KIDS
CANCER FOUNDATION**

**WCK DELIVERS
TIMELY, PRACTICAL
SUPPORT
TO FAMILIES
NAVIGATING
CHILDHOOD CANCER
AND BLOOD
DISORDERS IN B.C.**

**WEST COAST KIDS
CANCER FOUNDATION**



**"TO KNOW THAT THE WCK
COMMUNITY WANT TO HELP
FAMILIES LIKE US REFRESHES
MY SENSE OF OUR COLLECTIVE
HUMANITY. IT'S SO GENEROUS."**

– Parent



**SMALL THINGS.
BIG IMPACT.
EVERY DAY.**

BOARD CHAIR
**LESLIE
GROVER**

In 2023, the culmination of energy and effort from WCK staff, board members, and stakeholders allowed us to consolidate and plan from a place of real alignment. This has put us in a great place to sustain and scale the incredible program growth of 2022. In 2023, we did even more, but there is so much more that families need. Our planning was all about addressing those needs.

As we implement WCK's 2024 strategic plan, our focus on the less glamorous work of building systems, teams, and processes will plant the seeds that grow into transformational wraparound support for B.C. families navigating childhood cancer and blood disorders. This is something that they consistently ask for, and we want to make it happen. No more band aids; we're serious about system change.

I thank every WCK partner that recognizes and invests in this essential foundation laying. They will make it possible for us to do what's needed to raise the whole landscape of support.

Families remain the lynchpin of WCK. Their willingness to speak honestly with us about what meaningful support looks like shows the hugeness of their hearts. It's their depth – of experience, insight, and openness – that brings everything else together and provides us with the roadmap that we need.

A handwritten signature in black ink that reads "Leslie Grover". The signature is fluid and cursive.

Leslie Grover, WCK Board Chair



**"WCK'S HELP
LEFT ME
FEELING TAKEN
CARE OF AND
SUSTAINED, SO
I COULD TAKE
CARE OF AND
SUSTAIN MY
BOY."**

– Parent



**"THINGS ARE
GETTING
BETTER WITH
YOUR
SUPPORT."**

– Parent

WCK IS HERE FOR FAMILIES ACROSS B.C.

In 2023, we kept going and we kept growing. Our programs reached more families than ever before, continuing on from the incredible growth of 2022. WCK's amazing community of funders, volunteers, and supporters made it all possible.



201
B.C. FAMILIES
SUPPORTED

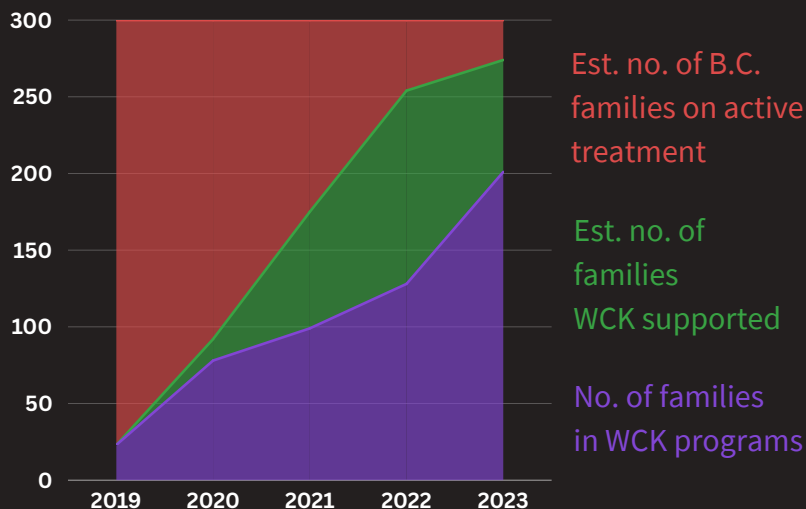
260
BOXES OF FOOD
SENT TO FAMILIES
AT HOME

23,257
UNITS OF FOOD DELIVERED
TO FAMILIES

201
HANGOUTS
SESSIONS FOR KIDS
AND TEENS

5,063
VOLUNTEER HOURS
GIVEN TO WCK

**WE DID SO MUCH MORE, AND
YET THERE IS SO MUCH MORE TO DO.**



HERE TO **FEED THE FAMILY**

We delivered boxes full of frozen meals to **families at home** across B.C. We filled the freezer at BC Children's Hospital every week, making easy-to-heat meals available to **families in the hospital** 24/7.



60

FAMILIES FED
AT HOME



29

CITIES ACROSS
B.C. WERE REACHED



184

SMOOTHIES SERVED
IN THE HOSPITAL

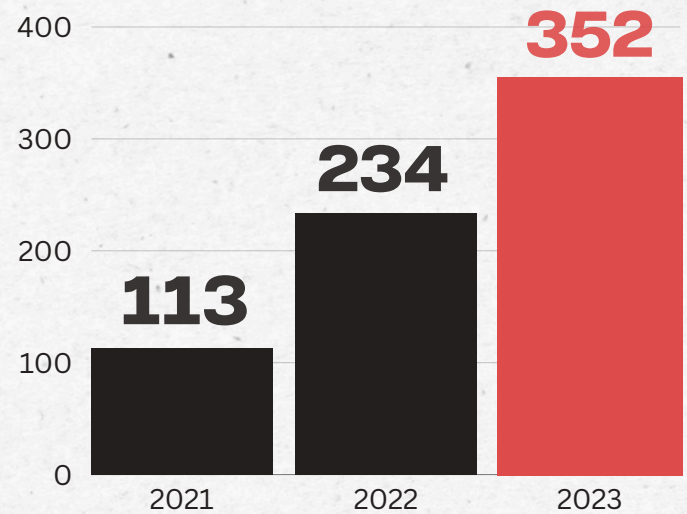




"FEAR IS A REALLY BIG EMOTION, AND JUST KNOWING YOU'VE TAKEN AWAY THAT FOOD INSECURITY IS A PALPABLE FEELING."

– Parent

MEALS AND SNACKS BROUGHT TO THE HOSPITAL **PER WEEK**



"When our daughter was diagnosed, I had to take leave from work, which impacted our finances. We didn't want to admit that we were struggling financially. I'm so glad WCK was there to support us with their amazing food program."

– Parent



HERE TO **CONNECT KIDS AND TEENS**



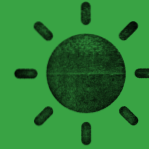
42

KIDS FROM 22 CITIES
JOINED HANGOUTS



71

KIDS ATTENDED
CITY CAMP



18

DAYS OF FUN
AT CAMP

Virtual **Hangouts** through the year helped kids and teens to connect socially and build special bonds from hospital beds, couches, and backyards.

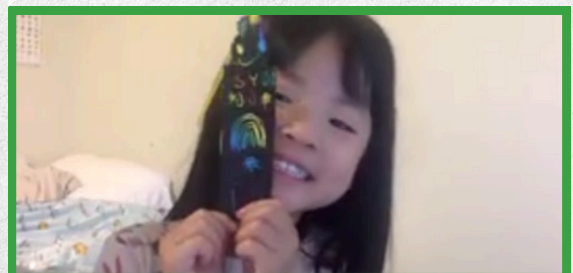
"I'VE FELT **HAPPY
BECAUSE I HAVEN'T
FELT LONELY."**

– Hangouts Participant



"Hangouts has helped me find a place for cancer in my life that acknowledges my reality without drowning me in it."

– Hangouts Participant





“THIS IS THE ONE AND ONLY PLACE MY SON FEELS LIKE A REAL PERSON AND NOT JUST A DIAGNOSIS.”

– Parent

Along with summer **City Camp**, we ran our first ever Spring Break camp in March. More kids than ever got to join in with the magic of camp, with a medical team on hand and activities designed with kids on treatment in mind.



“Camp helped my child gain back his independence, and helped with his mental health. For the first time in a year, my child started smiling and joking again.”

– Parent

City Camp 2023 was held in partnership with:





150

SHIRTS SENT
TO FAMILIES

HERE TO **EMPOWER** KIDS IN TREATMENT

We delivered **Port Shirts** to kids and teens of all ages. Rather than expose their tummies, they can unzip their shirt and tell the doctor when they're ready. This gives back some control and normalcy while receiving treatment.

"WE USED TO TAKE OFF MY SON'S SHIRT TO ACCESS HIS PORT, AND HE WASN'T COMFORTABLE WITH NO SHIRT ON. THE PORT SHIRTS ARE THE BEST THING ANYONE CAN THINK OF. MY KID LOVED IT."

– Parent



Thank you Whistle & Flute for providing super soft shirts for us to turn into Port Shirts for kids.

HERE TO **EQUIP** YOUNG ADULTS

The Club empowered female-identifying and non-binary young adults to develop essential life skills and connections.

The Club's ten-month program helped participants to make sense of their experience and learn practical tools to move forward in adult life.

"This program has made me feel empowered to make changes in my life. I have experienced kindness and empathy that I've never seen anywhere else."

– The Club Participant

The Club is delivered in partnership with:



"PROGRAMS LIKE THE CLUB HAVE BEEN THE MOST HEALING PART."

– The Club Participant

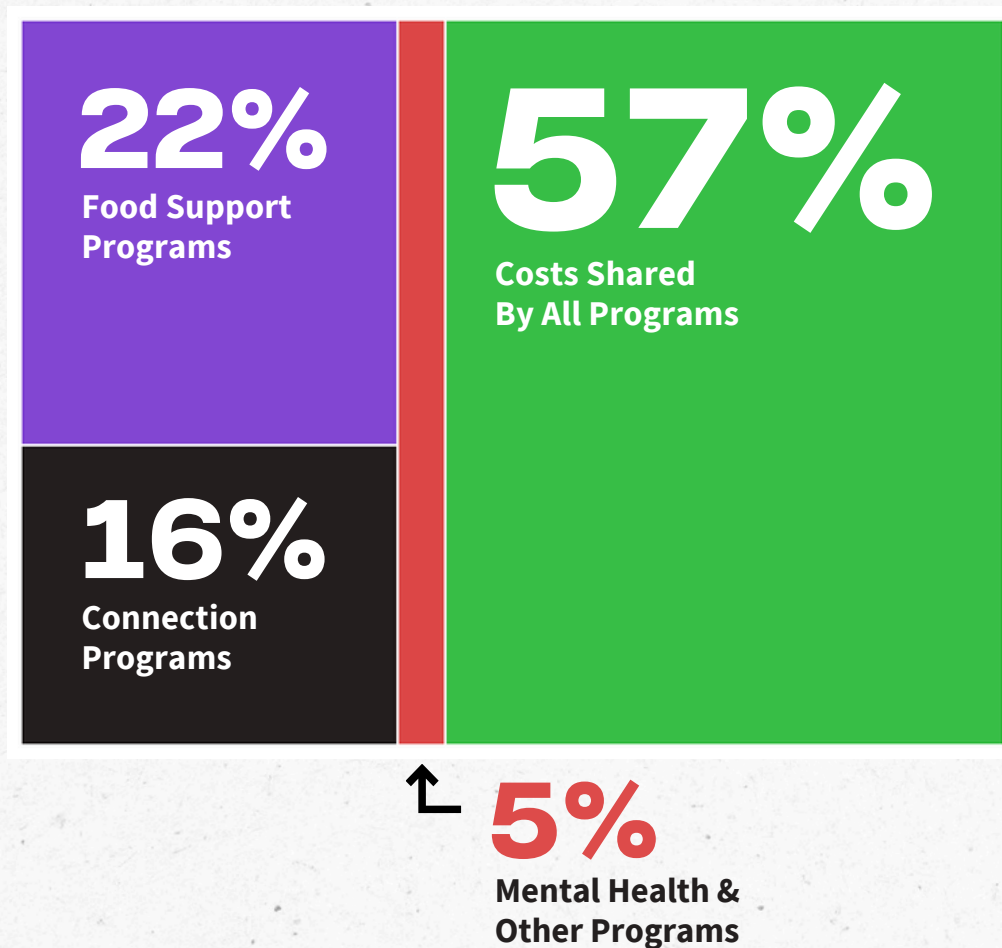




HERE TO INVEST IN WHAT MATTERS

WCK is committed to transparency about how donations are used to directly impact B.C. families navigating childhood cancer and blood disorders. If you have questions about our financials, we'd love to hear from you. Feel free to email us at info@wckfoundation.ca.

2023 EXPENSES



WEST COAST KIDS CANCER FOUNDATION

**BALANCE SHEET
DECEMBER 31, 2023
(Unaudited)**

	2023	2022
ASSETS		
Current asset:		
Cash - Unrestricted	\$ 199,411	\$ 116,744
Prepaid expenses	3,342	2,152
TOTAL ASSETS	<u>\$ 202,753</u>	<u>\$ 118,896</u>
LIABILITIES AND NET ASSETS		
Current liability:		
Accounts payable	\$ 4,149	\$ 5,253
Net assets - Note 2	<u>198,604</u>	<u>113,643</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 202,753</u>	<u>\$ 118,896</u>

APPROVED BY THE DIRECTORS



Director



Director

**"WCK IS COMPLETELY TRANSPARENT,
SENSITIVE TO FAMILIES' NEEDS, AND FLEXIBLE
ENOUGH TO PIVOT TO GIVE THEM WHAT
WOULD HELP THE MOST."**

– Monthly Donor

WEST COAST KIDS CANCER FOUNDATION

STATEMENT OF REVENUES, EXPENDITURES AND NET ASSETS
FOR THE YEAR ENDED DECEMBER 31, 2023

(Unaudited)

	2023	2022
Revenues:		
Donations & Fundraising	\$ 323,967	\$ 367,625
Government grants	52,192	15,846
Foundation Grants	362,197	144,463
Other income	-	1,928
	<u>738,356</u>	<u>529,862</u>
Expenditures:		
Food Programs:		
Wages and benefits	80,830	70,218
Food costs	46,347	41,617
Other	19,694	8,243
	<u>146,871</u>	<u>120,078</u>
City Camp and Hangout Programs:		
Wages and benefits	89,812	77,423
Other	13,927	16,677
	<u>103,739</u>	<u>94,100</u>
Mental Health Programs (including SheCan):		
Wages and benefits	10,848	25,552
Other	17,977	362
	<u>28,825</u>	<u>25,914</u>
Other Programs:		
Pajamas	1,590	201
Port shirts	703	1,129
	<u>2,293</u>	<u>1,330</u>
Management, Administration and Communications:		
Bank service charges	1,247	1,033
Board and AGM	985	1,264
Consulting fees	-	6,200
Donations	-	1,300
Fundraising	9,583	3,617
Insurance	4,195	4,160
Legal fees	4,454	1,730
Marketing	6,963	4,655
Office	18,607	8,523
Professional development	1,877	1,641
Rent	25,200	23,117
Shirts, hats and swag	12,022	81
Telephone	2,754	712
Travel	1,289	1,445
Wages and benefits - Management & admin	140,282	87,919
Wages and benefits - Fundraising	70,955	62,135
Wages and benefits - Communications	70,233	43,221
Web design and social media	1,021	361
	<u>371,667</u>	<u>253,114</u>
Total expenditures	<u>653,395</u>	<u>494,536</u>
Excess of revenues over expenditures	<u>84,961</u>	<u>35,326</u>
Net assets, beginning of year	<u>113,643</u>	<u>78,317</u>
Net assets, end of year - Note 2	<u>\$ 198,604</u>	<u>\$ 113,643</u>

**"I TRUST
WCK TO
USE MY
MONEY IN
THE BEST
WAY
POSSIBLE.**

They listen to the families and the families tell them what they need. All of the programs have been shaped this way, so I know I'm always getting bang for my buck."

- Donor

NOTES:

1. INCORPORATION
West Coast Kids Cancer Foundation is a not-for-profit foundation incorporated on March 30, 2017, to provide services to children with cancer and other blood diseases, and their families. It commenced active operations in February 2018.

2. NET ASSETS
West Coast Kids Cancer Foundation has established a goal of beginning each fiscal year with approximately 20% of that year's budgeted expenditures on hand. At December 31, 2023, the foundation's net assets represented 20.1% of its 2024 budgeted expenditures.

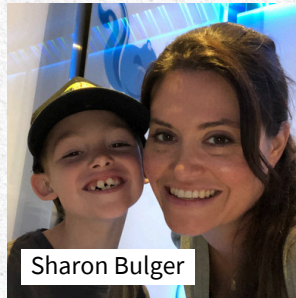
HERE TO PUT **THE WORK** IN



Leslie Grover



Amar Leekha



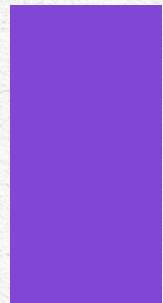
Sharon Bulger



Bob Lawrence



Mina Bullard



Colin Worth



Shannon Hartwig



Caitlin McBride



Kelsey Merritt



Grace Agak



Hannah Lind



Greg Culley



Simran Sarai



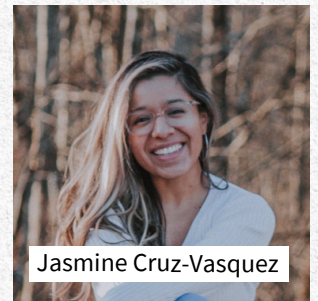
Manveer Sanghera



Russell Drummond



David Haber



Jasmine Cruz-Vasquez



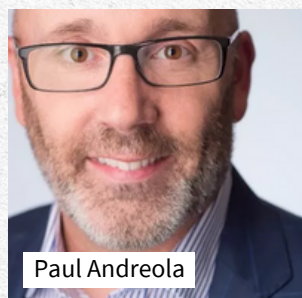
Alice Cheung



Laura Poelstra



Jill Leddy



Paul Andreola



HERE TO MAKE IT ALL POSSIBLE

We are so grateful to the following companies and foundations who financially supported our work in 2023.
We are also incredibly thankful to the many individuals who support our work through private donations.



WEST COAST KIDS CANCER FOUNDATION

Registered Charity #721885291RR0001

4300 Still Creek Dr,
Burnaby, B.C. V5C 6C6 Canada
+1 (604) 394-2029
wckfoundation.ca

West Coast Kids Cancer Foundation works on the lands of Indigenous nations throughout colonial British Columbia. Our office is located on the unceded, ancestral, and traditional territory of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh-ulh Temíxw (Squamish), and səlilwətaʔt təməx^w (Tsleil-Waututh) peoples.